



Follow these guidelines to successfully participate:

1. **\*Registration Process\***: Begin by registering for the National HUBZone Conference. Provide the necessary details and ensure you meet all eligibility criteria. (**Must submit the video by the deadline and attend the National HUBZone Conference in person in order to participate.**)

Press the link [here](#) to register

2. **\* Video Pitch Contest Release Form \*** Fill out [this](#) release so that TargetGov and the HUBZone Contractors National Council have permission to use your video. Make sure to email the video release form back to this email by the deadline of August 18, 2023.

2. **\*Video Pitch Creation\***: Prepare your engaging video pitch following the techniques you've learned, If you need help with your video pitch click [here](#) to receive tips from the experts at TargetGov. Keep it concise, impactful, and aligned with the competition's theme. \* (Maximum length **90 seconds**)

3. **\*Upload Your Pitch\***: Once your video pitch is ready, upload your video to Google Drive, Youtube or Vimeo, and make sure that it is available to the public, or anyone that has access to the link.

4. **\*Review and Confirm\***: Take a moment to review your video pitch for any errors or discrepancies. Ensure your pitch is clear, well-presented, and represents your ideas effectively.

5. **\*Submission\***: When you're confident in your video pitch and all details are accurate, submit it [here](#) on Airtable. Make sure to submit your video by August 18, 2023, 5:00 pm ET | 4:00 pm CT | 3:00 pm MT | 2:00 pm PT.

By following these steps, you'll be well on your way to participating in the competition and having a shot at winning the coveted **\$2500** prize and year long bragging rights! We hope to see you at the National HUBZone Conference and **here's to your success!**

All the best,  
The Target Gov Team

Contact TargetGov by email: [info@targetgov.com](mailto:info@targetgov.com) or call us at: 866-579-1346 if you have any questions, we are here to help you!